



HIRE Minnesota

www.hiremn.org





HIRE Minnesota
Healthcare. Infrastructure. Renewable Energy



The purpose of the HIRE Minnesota campaign is to ensure that our public investments create jobs for women and communities of color.



If we don't transform the way our state's resources are allocated – with an **explicit emphasis on equity goals** – the already alarming unemployment and wealth gap for low-income communities, communities of color and women will only increase and we will be unprepared to meet our future.



HIRE Minnesota
Healthcare. Infrastructure. Renewable Energy



HIRE Minnesota's recommendations for Gov. Dayton's immediate action:

1. Employ workforce projections and reporting models developed with MnDOT and the Met Council with other state agencies and bonding projects.
2. Direct DEED to focus funds on skills training.
3. Retain the scope of MDHR's enforcement of the Human Rights Act and its capacity to implement it.
4. Provide visible support for MnDOT's increased enforcement efforts.
5. Direct DEED to target their efforts to areas of concentrated unemployment like North Minneapolis.



HIRE Minnesota
Healthcare. Infrastructure. Renewable Energy



HIRE Minnesota's recommendations for Gov. Dayton's immediate action:

6. Create incentives for job creation and hiring, for example "transitional jobs" where employers are subsidized to hire and provide on the job training.
7. Move employment resources for ex-offenders from the Department of Corrections to DEED, where there is more will / expertise to get people into jobs.
8. Look at the Center for Employment Opportunities model used in New York, which uses a resource pool created by tax abatements to provide employment subsidies.
9. Quantify the economic and social benefits of targeting jobs for our population.
10. Start a seed capital initiative fund for start-up businesses and business relocations in North Minneapolis.